

GBANE

Update from the City of Boston, Office of Economic Development
Interactive Cyber Security Forum – details, Page 2



an innovative GBANE program format!

Protecting Your Crown Jewels:

**Understanding cyber risk in the 21st century:
from nation state hackers to EU regulators**

Ten years ago, hacked firms counted lost data and hampered productivity as the most likely consequences of a cyber attack. Today, malware with names like WannaCry and Mirai can literally put firms out of business: cutting them off from the Internet or wiping out critical systems and data to bring even sophisticated organizations to their knees.

- What can be done to defend against these modern threats?
- If cyber attacks are now less a matter of “if” than of “when,” what are the threats worth paying attention to?
- What defenses provide the best value for the dollar (or Pound or Euro or Bitcoin)?
- What is the best way to ensure the confidentiality, integrity and availability of the IT systems and data that run your business?
- What new regulations loom on the horizon?

Presenting sponsor:

Morgan Lewis

About our presenting sponsor Morgan Lewis: Morgan Lewis offers more than 2,000 lawyers, patent agents, benefits advisers, regulatory scientists, and other specialists—in 28 offices across North America, Europe, Asia, and the Middle East. The firm provides comprehensive litigation, corporate, transactional, regulatory, intellectual property, and labor and employment legal services to clients of all sizes—from globally established industry leaders to just-conceived start-ups.

For more information about Morgan Lewis, please visit us online at www.morganlewis.com
Contact: Peter Pound, 617.951.8728, peter.pound@morganlewis.com

Supporting sponsor



Please RSVP online by February 21 @ www.babcne.org

Follow the BABCNE on



BABCNE Mission: To foster business development and networking opportunities between the United Kingdom and New England.

24th Annual
INTERNATIONAL
Business Forum
& Networking Night

February 27, 2018

5:30pm -9:00 PM

- How secure are your systems?
- Do you understand the threats?
- Are you ready?

An interactive forum.

Attendees are encouraged to engage
and send out thoughts via social media



throughout the event

#GBANECyber



■ Interested in becoming one of our **GBANE exhibitors?**

The GBANE Forum presents a great opportunity to showcase your firm to a select group.

Contact Urszula at 617.720.3622
or e-mail her at business@babncne.org
Display tables (*limited number*)
are available at **\$650**.

■ Location: **MORGAN, LEWIS & BOCKIUS LLP**

One Federal Street, Boston MA
Parking is available at garage under building,
at own cost. Picture ID is required for entry
into the building. Public Transportation: South
Station & State Street T stops.



Cost: **\$45** members
\$60 for non-members

Registration at
www.babcne.org



GBANE

5:30 -6 P.M. Registration & Early Networking

6 P.M. Program
Networking Reception to follow

Welcome – **Peter Pound**
Partner, Morgan Lewis

PART 1: Update from the City of Boston, Office of Economic Development

PART 2: Interactive Cyber Forum

*Introduction,
Ezra Church, Partner, Morgan Lewis
& Interactive quiz,
Betsy Ludwig, Ludwig Consulting
“Test your cyber savvy”*

The cyber threat in the security context
*Using the CIA security triad to explore the
potential harm to you from state cyber activity.*

NotPetya’s Collateral Damage: How leading firms wound up as accidental victims of a nation-state attack

Paul Roberts / Editor in Chief, Security Ledger

- Outbreak and its impact on firms like FedEx, Merck and Mondelez
- What NotPetya is, how it spread and why it was so disruptive
- Lessons to be learned from the malware, including the need to focus on the supply chain and the third party cyber risk etc.

GDPR: Like it or not, European citizens are getting rights to govern the privacy of their personal information

Dean Evans / Satori Consulting
Supporting sponsor.

- What is GDPR?
- Who does it apply to?
- Why should you care?
- Are you sure it doesn’t involve you?

The Changing Security Context: The Top Five Cyber Security Threats Facing Companies in 2018

*Panel discussion on the changing security context,
led by **Paul Roberts** of Security Ledger with:*

- CyberArk **Gerrit Lansing**
- Morgan Lewis **Ezra Church**
- third panelist TBA

Results of survey challenge



about our speakers:



Ezra Church, a Morgan Lewis partner in the Philadelphia office, focuses his practice on privacy and data security matters, and regularly advises and represents clients in connection with these issues. Ezra’s work on these matters includes representation of companies faced with class actions, government investigations, and he has advised hundreds of companies in connection with data breaches and privacy and cybersecurity compliance issues such as data transfer, privacy policies and notice, information security policies, and online and mobile data collection. He writes and speaks extensively on these topics and lectures on privacy law at Rutgers University Law School. Ezra has been designated a Certified Information Privacy Professional (CIPP) with the International Association of Privacy Professionals (IAPP).



Dean Evans leads the IT Infrastructure & Cybersecurity practice at Satori Consulting. Dean has over 25 years’ experience successfully delivering technology initiatives; a former retail bank CIO who understands how technology can be leveraged while assuring the integrity of data and systems. He is an established, trusted advisor whose work has spanned financial services, energy and retail industries.



Gerrit Lansing, is the Architect at CyberArk. For six years prior, he led CyberArk’s strategic guidance, architecture, and large project services team. He’s advised many of the world’s largest companies, including several of the Fortune 10. He began at CyberArk as a technical account manager. He brings expertise in designing security controls, and works with many customers in the wake of large data breaches. As an information security analyst at a large insurance company his responsibilities included UNIX/Linux and Windows systems security, forensics, incident response, and investigations. He holds a Certified Information Systems Security Professional (CISSP) designation.



Betsy Ludwig is a Consultant with more than 25 years of global success across the technology, telecom, fintech, healthcare and media industries. Leveraging extensive international experience launching innovative B2B products as well as leading operations, sales and marketing in rapidly changing landscapes, she is a valuable asset for companies developing and executing go-to-market strategies, scaling global operations or fund-raising. Areas of expertise include operations management, strategy, business development, team building, and marketing & sales. Her clients have ranged from multinational blue chips to start-ups.



Paul Roberts is the publisher and Editor in Chief of The Security Ledger (securityledger.com), an independent security news website that explores the intersection of cyber security with the Internet of Things. Paul is a seasoned reporter, editor and industry analyst with more than 15 years’ experience covering the information technology security space. His writing about cyber security has appeared in The Christian Science Monitor, MIT Technology Review, The Economist Intelligence Unit, CIO Magazine, ZDNet and Fortune Small Business. He has appeared on NPR’s Marketplace Tech Report, KPCC AirTalk, Fox News Tech Take, Al Jazeera and The Oprah Show.

...more to come at GBANE’s 24th Annual International Business Forum:



Networking reception to follow
with sponsor, associations
and government agencies exhibits