27th Annual INTERNATIONAL Business Forum

Presenting Sponsor

International Business: The Next Four Years

February 25, 2021
4:30pm – 6:00pm EST

Moderator:
Doug Banks,
Executive Editor, Boston Business Journal

Global Outlook:
Judith Dean,
Professor of International Economics, International Business School, Brandeis University

Format:
4:30pm-5:10pm: Global Economic Update: giving an over view of what has been happening over the past year and the expected way forward. Judith Dean, Professor of International Economics, International Business School, Brandeis University. Q&A via chat.

5:10pm-6:00pm: Panel discussion moderated by Doug Banks, Editor, Boston Business Journal

The panel will consist of business people who are well versed in some of the international trade issues currently facing companies and some of the expectations under the new administration.

This will be our 27th Annual event. The topic for 2021 will focus on what the next four years will bring, in terms of trade and economic outlook to the international business community and will touch on topics such as tariffs, sanctions, Brexit, trade agreements (or the lack thereof) and of course the pandemic impact. Followed by a panel discussion, which will examine the challenges facing US companies doing business globally and the way forward.

**Complimentary event, but RSVP required. The Zoom link will be sent to all registrants the day before the event.**

**Platform:** Zoom

**Audience:** International business community

**RSVP:** https://www.eventbrite.com/e/136904941365

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This is a collaborative event of International Business Associations who are members of the Global Business Alliance of New England www.gbane.org | info@gbane.org
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