Protecting Your Crown Jewels:
Understanding cyber risk in the 21st century: from nation state hackers to EU regulators

Ten years ago, hacked firms counted lost data and hampered productivity as the most likely consequences of a cyber attack. Today, malware with names like WannaCry and Mirai can literally put firms out of business: cutting them off from the Internet or wiping out critical systems and data to bring even sophisticated organizations to their knees.

— What can be done to defend against these modern threats?
— If cyber attacks are now less a matter of “if” than of “when,” what are the threats worth paying attention to?
— What defenses provide the best value for the dollar (or Pound or Euro or Bitcoin)?
— What is the best way to ensure the confidentiality, integrity and availability of the IT systems and data that run your business?
— What new regulations loom on the horizon?

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PART 1: Update from the City of Boston, Office of Economic Development

PART 2: Interactive Cyber Forum

**Introduction, Ezra Church, Partner, Morgan Lewis & Interactive quiz.**

**“Test your cyber savvy”**

The cyber threat in the security context

Using the CIA security triad to explore the potential harm to you from state cyber activity.

**NotPetya’s Collateral Damage: How leading firms wound up as accidental victims of a nation-state attack**

**Paul Roberts / Editor in Chief, Security Ledger**

— Outbreak and its impact on firms like FedEx, Merck and Mondelez
— What NotPetya is, how it spread and why it was so disruptive
— Lessons to be learned from the malware, including the need to focus on the supply chain and the third party cyber risk etc.

**GDPR: Like it or not, European citizens are getting rights to govern the privacy of their personal information**

**Dean Evans / Satori Consulting**

Supporting sponsor.

— What is GDPR?
— Who does it apply to?
— Why should you care?
— Are you sure it doesn’t involve you?


Panel discussion on the changing security context, led by **Paul Roberts** of Security Ledger with:

— CyberArk Gerrit Lansing
— Morgan Lewis Ezra Church
— third panellist TBA

Results of survey challenge

**Ezra Church**, a Morgan Lewis partner in the Philadelphia office, focuses his practice on privacy and data security matters, and regularly advises and represents clients in connection with these issues. Ezra’s work on these matters includes representation of companies faced with class actions, government investigations, and he has advised hundreds of companies in connection with data breaches and privacy and cybersecurity compliance issues such as data transfer, privacy policies and notice, information security policies, and online and mobile data collection. He writes and speaks extensively on these topics and lectures on privacy law at Rutgers University Law School. Ezra has been designated a Certified Information Privacy Professional (CIPP) with the International Association of Privacy Professionals (IAPP).

**Dean Evans** leads the IT Infrastructure & Cybersecurity practice at Satori Consulting. Dean has over 25 years’ experience successfully delivering technology initiatives; a former retail bank CIO who understands how technology can be leveraged while assuring the integrity of data and systems. He is an established, trusted advisor whose work has spanned financial services, energy and retail industries.

**Gerrit Lansing**, is the Architect at CyberArk. For six years prior, he led CyberArk’s strategic guidance, architecture, and large project services team. He’s advised many of the world’s largest companies, including several of the Fortune 10. He began at CyberArk as a technical account manager. He brings expertise in designing security controls, and works with many customers in the wake of large data breaches. As an information security analyst at a large insurance company his responsibilities included UNIX/Linux and Windows systems security, forensics, incident response, and investigations. He holds a Certified Information Systems Security Professional (CISSP) designation.

**Betsy Ludwig** is a Consultant with more than 25 years of global success across the technology, telecom, fintech, healthcare and media industries. Leveraging extensive international experience launching innovative B2B products as well as leading operations, sales and marketing in rapidly changing landscapes, she is a valuable asset for companies developing and executing go-to-market strategies, scaling global operations or fund-raising. Areas of expertise include operations management, strategy, business development, team building, and marketing & sales. Her clients have ranged from multinational blue chips to start-ups.

**Paul Roberts** is the publisher and Editor in Chief of The Security Ledger (securityledger.com), an independent security news website that explores the intersection of cyber security with the Internet of Things. Paul is a seasoned reporter, editor and industry analyst with more than 15 years’ experience covering the information technology security space. His writing about cyber security has appeared in The Christian Science Monitor, MIT Technology Review, The Economist Intelligence Unit, CIO Magazine, ZDNet and Fortune Small Business. He has appeared on NPR’s Marketplace Tech Report, KPCC AirTalk, Fox News Tech Take, Al Jazeera and The Oprah Show.

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Networking reception to follow with sponsor, associations and government agencies exhibits